**SAMPLE SOCIAL MEDIA POSTS**

Twitter:

1. [Organization name] is pleased to announce that we are partnering with @Lexipol to provide member agencies with 24/7 access to crucial #wellness resources. Learn more: [Link to Press Release]
2. We are excited to share about our new partnership with #Lexipol to provide access to a tailored #wellness app for member agencies’ personnel and their families. The app provides 24/7 access to resources on suicide prevention, resilience, mindfulness, nutrition and more: [Link to Press Release]

LinkedIn:

1. [Organization name] is pleased to announce a new partnership with Lexipol, the leader in public safety policy, training and wellness support, to provide an app to support a culture of wellness in our member agencies. Read more: [Link to Press Release]
2. We are excited to share that we have partnered with Lexipol to launch a new, confidential wellness app for [organization name] member agencies. The app provides 24/7 access to a wellness toolkit addressing 60 behavioral health topics, mental health self-assessments, information on support resources and more: [Link to Press Release]

Facebook:

1. Keeping your personnel physically and mentally healthy is key to providing safe and effective service to you. [Organization name] has partnered with Lexipol to provide a confidential wellness app with 24/7 access to critical mental and behavioral health resources to our member agencies: [Link to Press Release]
2. We are excited to announce that we are partnering with Lexipol to launch a confidential wellness app for [organization name] member agencies. The app provides 24/7 access to a wellness toolkit, mental health self-assessments, information on local therapists and features specific to the needs of our members. Read more: [Link to Press Release]